

ART DECO CITY NEWS

THE OFFICIAL MAGAZINE OF THE ART DECO TRUST 2023

From the Chair



**“IN OUR
COMMITMENT TO
RECOGNISING
EXCELLENCE
IN HERITAGE
PRESERVATION, WE
PROUDLY LAUNCHED
THE INAUGURAL
HAWKE’S BAY
HERITAGE AWARDS
IN NOVEMBER 2022”**

In a year marked by unforeseen twists and turns, we extend our heartfelt gratitude for the unwavering dedication and steadfast support of our volunteers, staff, and valued supporters.

Cyclone Gabrielle swept away our plans for a summer festival, serving as a reminder of nature’s power and the resilient spirit of Hawke’s Bay residents that responded to the call for assistance. From these challenges emerged the Winter Deco festival in July. A resounding success, it not only invigorated the local economy but also welcomed back international visitors to the Bay. The event, which also raised funds for those affected by the cyclone, owes its success to the unwavering support of our partners, sponsors, patrons, and indefatigable volunteers. Your shared vision, contributions, and presence at our gatherings breathe life into our events.

The past year, 2022-2023, witnessed significant strides in art deco preservation. Thanks to the Robert McGregor Heritage Fund grants, we were able to grant funding to nine Art Deco Buildings. Through careful consideration of colour schemes and necessary repairs, these buildings, which are the very essence of our beloved city, have been revitalised.

In our commitment to recognising excellence in heritage preservation, we proudly launched the inaugural Hawke’s Bay Heritage Awards. In November 2022, the Hastings Opera House provided the backdrop as we celebrated the dedication, innovation, and knowledge demonstrated by individuals and organisations committed to preserving our heritage. The Art Deco Trust was honoured to sponsor the Art Deco Saved and Restored Award, deservedly won by the Daily Telegraph Building. This ceremony will recur biannually, an ongoing reminder that our responsibilities extend beyond restoration, encompassing the shared duty to safeguard and share our rich history.



Front Cover Image

This photo by Carl Gundersen won the Winter Deco 2023 Photo Competition and shows Wayne Clark behind the wheel of his 1922 Fordson Model F Tractor, transporting Navy personnel down Emerson Street for the Spirit of Hawke’s Bay Parade, Saturday 22 July 2023. The very same tractor and trailer was commandeered at the Napier Port by the Navy to transport supplies and personnel following the 1931 earthquake.

In parallel, we embarked on our own restoration endeavour, aiming to rejuvenate one of Napier's most significant architectural and cultural treasures. The restoration project for the (former) Women's Rest at Memorial Square seeks to revive this currently unoccupied Category 1 listed building, transforming it into a focal point for city visitors and a hub for various community organisations.

Designed by architect Louis Hay in 1924, influenced by the Prairie Style and the legacy of Frank Lloyd Wright, the former Women's Rest at Memorial Square served as both a utilitarian war memorial and a companion to the city's Cenotaph. For more on this initiative, turn to page 4 for an update from Jeremy Smith, our Heritage Manager and GM.

Our accomplishments during a particularly challenging few years would not have been possible without the tireless dedication of our small yet exceptional team of volunteers and staff. Their passion fuels our mission each day. And to our devoted supporters, your steadfast commitment underpins the foundation of our work.

Warmest regards,

Barbara Arnott
Chair, Art Deco Trust



Hawke's Bay HERITAGE AWARDS

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1 October – 31 March: **9am – 5pm**

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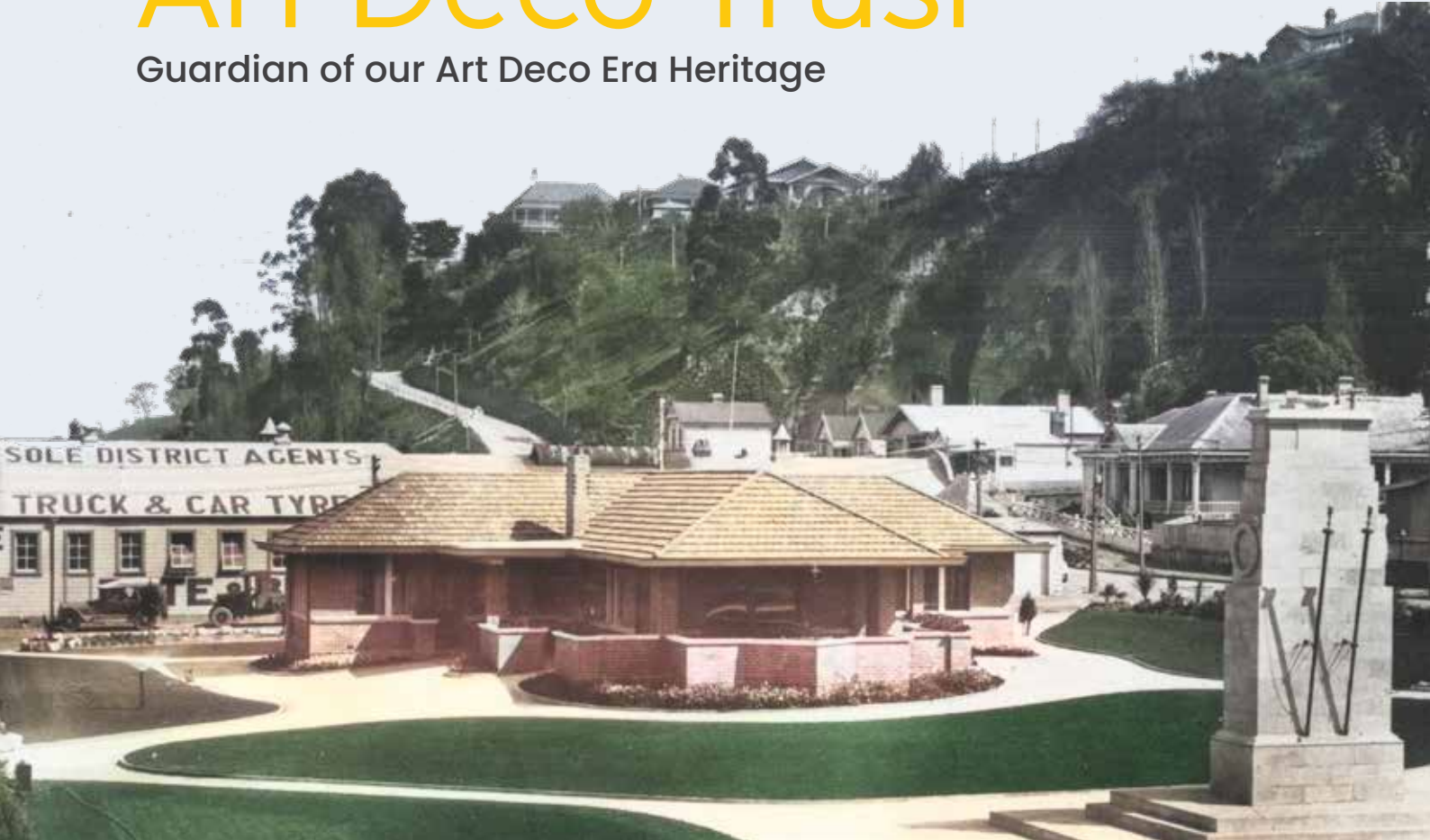
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Art Deco Trust

Guardian of our Art Deco Era Heritage



We are thrilled to update you on the progress of a project that Art Deco Trust considers one of its most momentous undertakings to date, as we embark on a journey to restore and occupy the historic former Women's Rest at Memorial Square.

For several years, Historic Places Hawke's Bay passionately advocated for the restoration of this unoccupied Category 1 heritage listed building which retains Louis Hay's original art deco-era design integrity. In parallel, Art Deco Trust was engaged in long-term strategic planning, and the opportunity for Art Deco Trust to restore and occupy the site emerged as a proposition worthy of exploration.

“OUR RELOCATION TO THE WOMEN'S REST PRESENTS US WITH A CHANCE TO SURMOUNT VARIOUS CHALLENGES, BOTH PHYSICAL AND COMMERCIAL”

While our current location for Art Deco Trust is well situated and has served us capably, the restoration and our relocation to the Women's Rest presents us with a chance to surmount various challenges, both physical and commercial. Additionally, the vision for this project is in strong alignment with our mission of safeguarding, promoting, and celebrating the Art Deco-era heritage that defines our city.

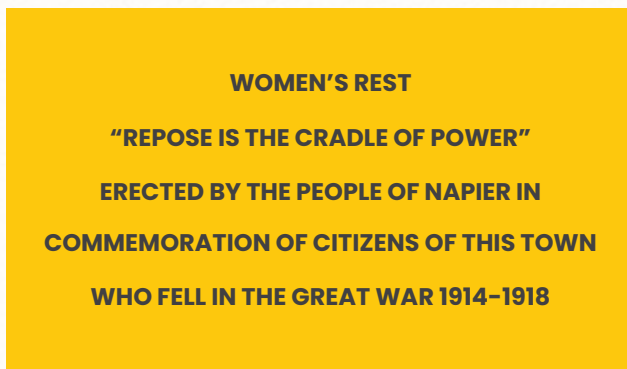
In 2022, a memorandum of understanding with Napier Council signalled the commencement of the restoration process for a building steeped in history.

A Utilitarian Memorial

The concept of a First World War memorial embracing both a monumental and utilitarian function was first introduced by Napier City Councillor Bryant, and in 1924, the decision was made to initiate a memorial project at the northern end of Clive Square, incorporating both a cenotaph and a 'mother's rest'. Funding would come partly from subscriptions and partly from a borough loan. The Plunket Society enthusiastically backed the mother's rest and requested rooms to support their activities.

Among eight architects who submitted proposals, Louis Hay emerged as the winner of the tender. Hay drew inspiration from the architectural style of American architect Frank Lloyd Wright, giving the Women's Rest a distinctive domestic Prairie Style that was considered most appropriate for a venue welcoming women and children. The design encompassed verandas and a hipped Marseille tile roof with broad eaves. These architectural features, captured in the original drawings, are being carefully uncovered as we remove later additions.

While the Cenotaph was completed in 1924, it was not until the following year that Governor General Sir Charles Fergusson unveiled a memorial plaque for the, as yet, unfinished Women's Rest. The inscription poignantly declared its purpose –



On Anzac Day of 1926, Clive Square was renamed Memorial Square, coinciding with the official opening of the newly-completed Women's Rest.

Heart of a Tin Town

In the wake of the devastating 1931 Hawke's Bay earthquake, prompt repairs allowed the Women's Rest to function as the heart of a makeshift mall of shops and offices that were constructed around it, forming what became known as Tin Town. By 1934, the building underwent comprehensive restoration, preserving its original layout, roofing, and foundational brick structure.

In 1958, the Minister of Lands extended a lease held by the Merchant Navy Club, leading to several augmentations, including the enclosure of the verandas. Subsequent alterations occurred during the commemorations of the 1993 Women's Suffrage Centennial.

The journey of the Women's Rest continued as it underwent a transformation into a ballet studio and later evolved into a community centre, housing the Citizens' Advice Bureau, until it was eventually closed due to seismic concerns.

Today, the Trust is working with Napier City Council to restore and repurpose the historically-significant former Women's Rest, honouring the original Art Deco design integrity envisioned by Louis Hay. This effort serves a dual purpose – preserving the past while providing the ideal venue to narrate the Art Deco story of Napier.

In collaboration with numerous local groups, the Art Deco Trust is actively committed to repurposing the former Women's Rest to accommodate a diverse range of community organisations, with a specific emphasis on women, arts, culture, and heritage.

Additionally, there is a proposal to curate an exhibition that delves into the historical significance of the building – not only as a War Memorial and a Women's Rest but also as an integral component of Napier's 1931 earthquake narrative and recovery. This exhibition aims to transform the building into a civic amenity, commemorating its multifaceted role in the city's history.

Robert McGregor Heritage Fund

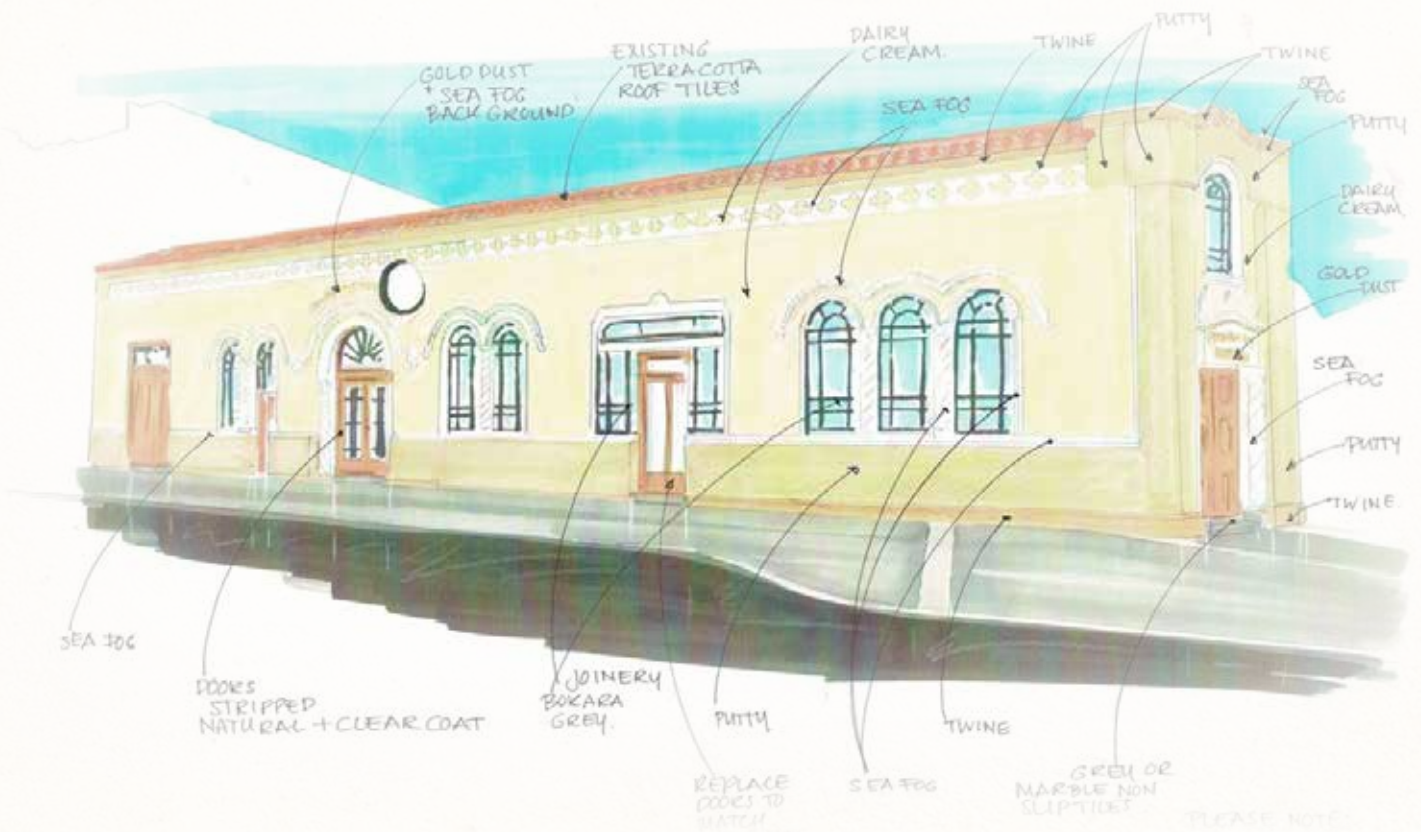
In November 2017, a significant step towards preserving the rich heritage of Hawke's Bay was taken with the launch of the Robert McGregor Heritage Fund by the Art Deco Trust.

This endeavor, in collaboration with the Napier City Council, aims to extend financial assistance to heritage building owners, reinforcing the commitment to safeguarding this pivotal aspect of Napier's narrative.

The fund derives its name from Robert McGregor (1940-2015), who played an instrumental role in the formation of the Art Deco Trust. Serving as the Trust's inaugural President and its first Executive Director (from 1992), McGregor's fervent advocacy for Art Deco Napier, and our precious architectural heritage remains an enduring legacy.

Both the Art Deco Trust and the Napier City Council contribute to this fund, along with public donations, which provides financial assistance for physical works on heritage buildings, encompassing minor restoration and painting. Since its inception, the fund has disbursed over \$160,000 to support vital restoration work.

The recent rounds in February and August 2022, as well as the March 2023 round, have extended their support to various iconic buildings, including the CD Cox building, Colenso House, Bank of New South Wales building (Crombie Lockwood), former Fire Station Flats, McClurg's, Ritchie's, T&G Building, and Tennyson Chambers.



Applying For a Grant

Applications for the McGregor Heritage Fund can be made by individuals, trusts, or companies providing they are the owner of the building concerned or have written authority from the owner to make the application. The building must be a Group 1 or 2 heritage building and/or a building of the Art Deco era within the Art Deco Quarter / Napier Heritage Precinct as defined by the district plan.

There are two funding rounds a year, in February and August. While it is anticipated that a portion of the fund will be available for each funding round, this is not guaranteed; one funding round may be oversubscribed and the fund exhausted within the funding year. The amount of funding available for each funding round and within each financial year is variable and not guaranteed.

Art Deco Trust has assembled a heritage working group consisting of members of the community and including individuals from a range of backgrounds and expertise relevant to heritage and Art Deco specifically. In addition to providing the on-going heritage work of the Trust, this working group will review applications and make recommendations for final approval by Napier City Council.

A basic business case must be submitted with your application, including the following:

- A brief summary of the project and reasoning as to why a grant should be awarded in line with the criteria of the fund
- A detailed plan for the project including an approved colour scheme (if applicable), timeframe for completion and any third party stakeholders, suppliers or contractors
- A letter of support from Heritage NZ for any work other than painting
- The necessary building and resource consents obtained (if applicable).

For more information including a full set of criteria, visit: www.artdeconapier.com/heritage-fund



Introducing Micah Willits

Art Deco Trust Tourism Manager



It was the morning after Cyclone Gabrielle, the day of my interview at the Art Deco Trust. I looked out my back window at the neighbour's car being rolled by waves on the section of beach where my seawall had been just the day before. I naively thought the damage of the cyclone extended only to the length of my neighbourhood and I might still make the interview. I managed to send one email postponing the interview before the power went out for the next 10 days. A few weeks later, I found myself part of a resilient and passionate team of people navigating a post-cyclone tourism environment.

This journey, born in the wake of Cyclone Gabrielle, has been both eye-opening and inspiring. I'm proud to be part of an organisation with a strong community focus, a community that extends not only within the organisation but also to our remarkable volunteers and Hawke's Bay business partners. This year has seen its highs and lows, and I'll share a bit of both.

The world faced unprecedented times with the Covid-19 pandemic and Napier was no exception.

Our beloved Art Deco paradise fell silent as tourists stayed away; however, the tourism industry in Napier is making a comeback.

Visitor numbers are steadily increasing and our guided tours once again draw travellers from around the globe. The resilience of the Art Deco Trust community and our associated partners has played a crucial role in this revival.

Nature often has its own plans as Cyclone Gabrielle reminded us in 2023. This powerful storm caused widespread damage and disrupted life in Napier and the Hawke's Bay region, including our tours. It was a tough winter season with slower-than-usual tourist traffic due to the perception of the post-cyclone region.

Yet, our dedicated volunteers shone brightly during this time. Despite the challenges, our guides remained committed to preserving and sharing the beauty of our Art Deco heritage. They adapted to changing conditions and ensured our visitors discovered the charm of Napier's past.

Our volunteers are the backbone of the Art Deco Trust demonstrating unwavering dedication. Throughout the disruptions caused by Covid and Cyclone Gabrielle, our volunteers exhibited incredible resilience. They weathered the storms, figuratively and literally, ensuring our guests had memorable experiences.

Their passion and commitment to Napier's Art Deco heritage are infectious and keep our organisation thriving. We extend our deepest gratitude to each and every one of our volunteers for their unwavering support.

As we approach 2024, we do so with renewed hope and enthusiasm. The worst is behind us, and the Art Deco Trust is excited to continue its mission of preserving and promoting Napier's Art Deco heritage. We have exciting plans in store, including special events, new tour experiences and opportunities for you to become part of our Art Deco family.

In 2024, we eagerly anticipate the Summer Art Deco Festival, when our city truly comes alive with the spirit of the Art Deco era. The festival promises a dazzling display of vintage cars, glamorous fashion and unforgettable events. Additionally, 2024 marks the beginning of our largest-ever cruise season, with an incredible 92 port stops. Cruise ships will bring visitors from around the world to experience the Art Deco magic of Napier.

This cruise season is a testament to the enduring appeal of our city and the dedication of our volunteers who make each visit special. We can't wait to welcome the world to Napier and share the wonders of our Art Deco heritage.

Thank you for your unwavering support, and we can't wait to welcome you on one of our tours soon!

Ngā mihi nui,

Micah Willits



Trees for New Zealand's Future

Our fabulous vintage car journeys not only offer a fun and informative Art Deco experience but each ride contributes to the replanting of some of New Zealand's most stunning spots.

In September 2022, the Art Deco Trust commenced its association with Trees that Count and began a gifting process that has seen trees planted across Hawke's Bay. Trees that Count identify areas that are committed to the preservation of New Zealand's wild places with streamside and retired land plantings a key focus, assisting against soil erosion and absorbing run off into streams and waterways.

Every vintage car ride supports a donation to the programme and once a project is underway a concentration of trees are gifted to the planting venue. Some of our previous partners have included the Pirimu Stream planting project at a Central Hawke's Bay sheep and beef farm. The area around the stream has been fenced and about 2ha of this area has been planted.

The Waikareao Station QEII planting saw trees donated to be planted within 10ha of covenant land that has been deer fenced. The ultimate vision for this land is to have a full coverage block of native bush for native birds and insects to flourish in.



Soundshell

The Soundshell truly shines during the Art Deco Festival, and we couldn't be more thrilled to report on Napier City Council's sterling work to revive this much-loved Art Deco treasure.

Built in 1935 and designed by Napier architect J T Watson, the Art Deco Soundshell was a trailblazing endeavour. Funded by the Thirty-Thousand Club, it heralded Napier's determination not only to rise from the ashes of the earthquake and fires but also to redefine itself as the newest city on the globe in the process.

The colonnade, along with its three majestic arches, including the 'New Napier Arch,' is receiving a

makeover with a fresh coat of paint. The wooden pergola on top is also undergoing restoration with new timbers. The lighting is getting a well-deserved refurbishment to set the perfect ambiance, and the stage, where all the magic happens, is undergoing renovations ahead of Art Deco Festival in 2024.



The Dome

By 1930, the T&G (Temperance & General) Insurance Company had grown their portfolio to 737,000 policies, generating an income of nearly £4 million annually.

Founded in 1876, the Society operated in both Australia and New Zealand, gaining recognition during the interwar period for its extensive building programme in both countries. Their offices often occupied prominent corner sites, featuring a distinctive stepped clock tower.

Designed by Atkin & Mitchell of Wellington, the Napier T&G Building stands on a corner of Marine Parade and Emerson Street, directly facing the Soundshell. Constructed in the Stripped Classical Art Deco style and boasting a copper-domed clock tower, this architectural landmark has become an iconic symbol of art deco Napier.

The building's clock tower originally housed a set of bells, which were removed in the 1980s and are now on display at the The Faraday Museum of Technology.



Time takes its toll, and in 2023 it was discovered that water penetration was occurring around old lighting installations, impacting the clock mechanism and the tower's internal structure. A restoration programme commenced to address these issues. The dome ribs were replaced, and the exterior was repainted. All four clock faces, along with the hands, were refurbished, the latter with integrated lighting.

The Art Deco Trust was thrilled to provide financial support for this significant preservation project through the Robert McGregor Heritage Fund. Further details about this fund can be found on page 6.

Flying the Flag for Art Deco

The history of flagpoles on government and commercial buildings is intertwined with the evolution of architecture, patriotism, and cultural symbolism.

The practice of flying flags atop buildings dates back centuries, with origins rooted in the tradition of marking important locations, fortresses, and palaces. In ancient times, flags were used for signalling purposes, military communication, and to represent the presence of rulers or authority. As civilisations advanced, the symbolic significance of flags grew, and they came to represent the identity and unity of a community. The zenith of this trend was realised during the 20th century when flags adorned structures as potent symbols of identity, authority, and unity in an era marked by global upheaval and patriotic fervour.

This period encompassed significant historical events such as World War I, World War II, and various political and social upheavals. Nationalism was at its height, and governments around the world sought to assert their identities.

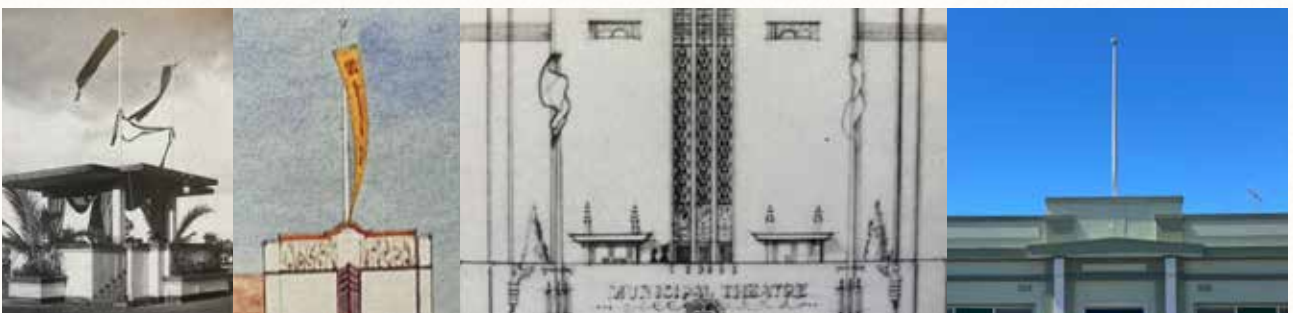
State owned structures, in particular, were adorned with flagpoles as visible reminders of the state's presence, authority, and allegiance. Banners in the medieval style made a claim of ancient and therefore stable authority, as well as a sense of festivity.

Commercial buildings also embraced the trend, using flagpoles to convey a sense of patriotism, and to attract attention to their establishments.

Art Deco Napier was rebuilt during a time when the flagpole, as an architectural feature, was at its zenith. Dominant architectural styles, like Art Deco, seamlessly incorporated flagpoles into building designs. The clean lines, symmetrical forms, and grand facades of Art Deco provided an ideal platform for flagpoles to enhance the overall aesthetics of architectural design. They appeared on many government and commercial buildings of all sizes in Napier.

As architecture shifted towards more minimalistic and functional designs, the trend of flagpoles on commercial buildings gradually receded. Modern architecture began to emphasise sleekness and simplicity, leading to a reduction in ornamental elements like flagpoles.

In a city adorned with flagpoles, including the Art Deco Trust building, we were inspired to create a flag of our own. After much anticipation, our Art Deco Napier flag has finally arrived, ready for the start of the summer season.



Art Deco Festival Napier

By Jess Leslie - Art Deco Trust Event Manager

Once again the festival office is a buzz with the team busily preparing for the release of the much-anticipated 2024 Napier Art Deco Festival programme. The excitement of delivering the first full summer festival in 3 years is at the forefront of our minds, with just a touch of nervousness thrown in for good measure. Warranted I believe, after the chaos of covid and the heartbreaking events that unfolded for our region on February 14, 2023.



Cyclone Gabrielle's unwelcome arrival had a profound and unfortunate impact on the highly anticipated Napier Art Deco Festival. In the face of such an extreme disaster, the festival's cancellation became an inevitable decision. The region's infrastructure was severely damaged, roads in and out were impassable and emergency services were needed at the front line of the response. The cyclone disrupted meticulous event planning from our new new Festival team who had only been together since August. Despite the disappointment of cancelling the festival, the safety and well-being of all involved remained the top priority, demonstrating once again, the resilience and adaptability of the Hawke's Bay community in the face of unexpected challenges.

A month later, when it came to programming the Winter Deco Festival, we as a team knew it had to be different than in the past. Our region had changed and, in turn, we as people had changed having gone through the disaster. We knew that we had a strong platform within the festival to bring the community together post cyclone. No public event had been held to unite our region and we had the privilege to make that happen. The idea of a community get together and a parade honouring the first responders, defence force personnel, emergency service personnel and volunteers was born.

Over the next few months, we were humbled by the eagerness of the Defence Force, emergency services and community organisations to be part of this important celebration that we had named the 'Spirit of Hawke's Bay Parade'. Their generosity really reflected their deep-rooted commitment to supporting and connecting with the people of Hawke's Bay.

In the days leading up to the 2023 Winter Deco festival, the team was getting glimpses of Art Deco fashion and excitement returning to the streets of Napier. Visitors all the way from the USA were

dressed to the nines and were providing great inspiration and talking points for locals going about their daily business. With the weather forecast predicting rain and cold temperatures, we were anxious about how that would affect numbers for the parade and shindig in the Soundshell but, yet again, we knew that if we could get through a cyclone, a little rain wouldn't be putting us off.

At 10.30 on Saturday July 22nd, our community donned jackets and scarves and lined the parade route. At the mustering point in Clive Square an impressive array of vintage cars sat patiently behind vehicles and personnel from the Council, Army, Navy, Police, Fire, Ambulance, Surf Lifesavers, Salvation Army, Land Search and Rescue, and local Cadets. The sight overwhelmed me with emotion and it is genuinely hard to put into words how grateful we all felt for their generosity in joining the parade, showcasing their equipment, and interacting with the public. It truly demonstrated the strong bond they share with the community.

The Winter Deco weekend saw strong ticket sales and sell-out events and brought a much-needed boost to the local economy. The inclusion of the newly produced 'Winter Deco Variety Show' and 'The Hidden Speakeasy' were two new Art Deco Trust produced events which were very well received by the attendees and will become regular events on the Winter Deco calendar. Most importantly of all, we achieved our goal of bringing our region together and celebrating the resilience of our people.

As the Napier Art Deco Festival gears up for its much-anticipated return in 2024, we look forward to welcoming not only visitors from across Aotearoa, but also international visitors from around the globe. A healthy 13% of ticket sales from the cancelled 2023 festival were international ticket buyers from the likes of the USA, UK, Canada and Australia, proving the eagerness to travel again post pandemic. After a challenging hiatus, the excitement of programming the 2024 Napier Art

Deco Festival is palpable. Every element, from the dazzling performances and vintage car parade to the immersive historical experiences and glamorous soirées, will come together to form a weekend that evokes the vibrant spirit of the Art Deco era. It's a labor of love that blends meticulous planning with boundless creativity, all in the pursuit of enchanting our attendees and transporting them to what has become known as the world's greatest dress up party.



Thrills, Spills & Wooden Wheels

Origins of the Soapbox Derby

The roots of the soapbox derby can be traced back to the early 1930s in Dayton, Ohio. Myron Scott, a photographer for a local newspaper, was inspired by a group of boys racing homemade cars down a hill. Recognising the potential for an exciting event, Scott convinced his employer to sponsor a race, which he called the All-American Soap Box Derby. The inaugural race took place in 1934, drawing a crowd of 362 participants and an enthusiastic audience.

Robert Turner, the winner of the first All-American Soap Box Derby, built his racer from the timbers of an old tavern, with the wheels taken from a child's pram.

The popularity of the soapbox derby quickly spread across the United States. Local communities organized their own races, and the winners from each region would compete in the national championship held in Akron, Ohio. The event gained national attention, with coverage in newspapers and radio broadcasts generating interest overseas.

Australia held its first soapbox derby in 1938, where "Crash-helmeted speed demons defied all the laws of grown-ups..." and "Amazing skill and nerve were shown by the racers in the control of their crazy conveyances." The event was widely reported by New Zealand newspapers, and in 1940, a soapbox derby was organised at Western Springs Raceway in Auckland.

A soapbox derby for Napier was proposed by the Thirty Thousand Club, with Shakespeare Road as the course. However, a strong protest was issued by the president of the Hawke's Bay Automobile Association, claiming "that the event encouraged juveniles to indulge in a dangerous activity." The Headmasters' Association supported the protest, fearing that street racing would undermine the work done by schools in regard to road safety. The Thirty Thousand Club's response, that all trolleys would be required to have wooden wheels for safety, did little to allay concerns, and the race was canceled.

In 1949, the Napier Chamber of Commerce revived the idea of a soapbox derby as a great thing for Napier. Mr. Burt, President of the Chamber, said that he had "inquired from the United States about 'soapbox derbies' held in that country and was told that the prizes ranged from university scholarships to high-powered cars." It was decided that a bicycle would make an excellent prize for the Napier competition winner. However, the 1949 race appears to have progressed no further than the board-room table.

It wasn't until the late 1960s that the crash-helmeted speed demons of Napier could finally demonstrate their skill and nerve in the control of their crazy conveyances when Scoutmaster Ian Sayer organised a derby with Burns Road providing the track. Ian's son took part with his soapbox "Mr. Magoo."



Taking over the legacy of the Soapbox Derby, the Rotary Club of Ahuriri Sunrise now organises the competition annually during the Art Deco Festival. However, due to the cancellation of the 2023 festival, the Derby was rescheduled for the Winter Deco Festival. At this event, "Mr. Magoo" proudly joined the lineup, still going strong after 55 years.

Register for the 2024 Art Deco Soap Box Derby!

We strongly encourage soap box derby participants to register in advance for the 2024 Soapbox Derby. We will keep you up-to-date with weather alerts and mustering information in the lead up to race day.



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Heritage Awards

The inaugural Hawke's Bay Heritage Awards took place on 9 November 2022, in the recently restored Hastings Assembly Ballroom. Organised by the Art Deco Trust, this awards event aimed to spotlight exceptional efforts in heritage conservation and interpretation across both the public and private sectors.



The supreme award was claimed by Ngā Ara Tipuna, Waipukurau-Takapau. This remarkable project focused on the interpretation of pā sites, intricately weaving together history, culture, and innovation.

The project paid homage to seven historic pā sites in the Tamatea/Central Hawke's Bay region,

showcasing the rich heritage of hapu such as Ngai Tahu ki Takapau, Ngāi Toroiwaho, Ngāi Te Rangitotohu, Ngāti Marau, Ngāi Te Kikiri-o-te-rangi, and Ngāti Parakiore. Through the use of carvings, digital storytelling, and immersive displays, Ngā Ara Tipuna engages both visitors and locals, offering a profound insight into the relationship between these communities and the land.

The Art Deco Trust was proud to sponsor the Art Deco Era Saved and Restored Award, acknowledging efforts in retaining and restoring art deco era buildings. In 2022, this award was bestowed upon the Daily Telegraph Building on Tennyson Street, Napier.

The awards ceremony serves not only as a recognition of the remarkable talents behind these endeavours but also as a celebration of our region's history and progress.

Winners in each category received a handcrafted award commissioned for the awards programme by acclaimed Hawke's Bay artist Ema Scott. The full set of awards across eight categories is listed on the following page. The next Awards ceremony is scheduled to be held biennially, with the next event in late 2024.



Heritage Award winners:

Supreme Award:

Ngā Ara Tipuna, Waipukurau-Takapau



Domestic Building Saved and Restored Award:

Whare Ra, Havelock North

Public Realm Saved and Restored Award:

The Municipal Buildings at Toitōi, Hawke's Bay Arts & Events Centre, Hastings

Art Deco Era Building Saved and Restored Award:

Daily Telegraph Building, Tennyson Street, Napier

Māori Realm Award:

Ngā Ara Tipuna, Waipukurau-Takapau

Heritage Tourism Award:

Coles Joinery Factory, Ongaonga

Seismic Strengthening Award:

The Opera House at Toitōi Hawke's Bay Arts & Events Centre, Hastings

Future Heritage Award:

Tribune Precinct, Queens Street East, Hastings

Hawke's Bay Heritage Hero Award:

Denise Gore

Hawke's Bay Heritage Heroes Award:

Central Hawke's Bay Museum

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Unveiling a Hidden Gem

The Restoration of a Vaulted Pressed Tin Ceiling

The story of Hannah's shoe store traces its roots back to 1868 when Robert Hannah embarked on his journey in the footwear industry, supplying boots to gold miners on the West Coast. His business soon expanded across the Cook Strait and prospered.

In 1916, Robert Hannah oversaw the completion of a magnificent three-story Hannahs building at the corner of Hastings and Browning Streets. Much like many of Hannahs' stores nationwide, this establishment occupied a corner site and became known as "Hannah Corner." It also served as the location of an intercity bus stop. These features were common to many Hannahs shops around the county, contributing to the dominance of their brand.

This prominent, three story building stood as one of Napier's earliest reinforced concrete structures, remarkably surviving the Hawke's Bay earthquake of 1931, albeit with significant fire damage. It wasn't until 1933 that the decision was made to demolish the shell of the building instead of restoring it. In the meantime, Hannahs had determined to reestablish a store at 49 Emerson Street in a modest single story structure designed by the architect E.A. Williams of Napier and constructed by Holder Bros.

Fast forward to 2022 when Hannahs made the strategic decision to consolidate all their stores into Number One Shoes and move to a brand-new location on Hastings Street. This transition marked the end of an era for Hannahs, but it ushered in a new era for 49 Emerson with a refit for a new tenant - Rembrandt Menswear. This project would lead to an astonishing discovery - a hidden architectural gem concealed within the original E.A. Williams design.

The discovery, a magnificent barrel-vaulted pressed tin ceiling, was in remarkably good condition with surviving leadlight skylights, whose original function had been lost over time due to new roof. However, this presented an opportunity to repurpose the

skylights in the new store's lighting design, with LED panels concealed within.

The removal of air conditioning units and drainage pipes from the ceiling created an unobstructed view of this architectural survivor, believed to be the last of its kind in the art deco quarter.

Rembrandt has demonstrated how a store fit-out can be enhanced by heritage features to great effect, and we encourage you to visit, say "Hi" to the team at Rembrandt, and view this architectural treat now wonderfully incorporated into the refit.



Life Members of Art Deco Trust



The immense contribution of our talented Volunteers was recognised at the Annual General Meeting of the Art Deco Trust in November of 2022 at MTG, Napier, with the appointment of six Life Members; John Ellison, Ann Galloway, Tony Mairs, Mike Madden, Penny Madden, and Leigh Patterson who sadly passed away in July of 2023. Existing Life Member, David Low, was recognised for his outstanding service of more than 30 years.

LIFE MEMBERS

1993 Dermot Horne
 1993 Graham Spence
 1993 Roger Morris
 1994 Valerie Dell
 1994 Peter Hallett
 1994 Christopher Matthews
 1994 Peter Shaw
 1995 Sir Neil Cossons
 1995 Barry Marshall
 1995 Claire McCormick
 1995 Peter Wells
 1995 James White
 1996 Margaret Hay
 1998 Mary Johnson MBE
 1998 Peter Newby
 1998 Janice Braybrooke
 1999 Richard Daniels
 2000 Ron Steel
 2000 Guy Natusch
 2001 Alan Dick
 2001 Jeremy Dwyer
 2001 John Cocking

2002 Helen McGregor
 2003 Doreen Smith
 2003 Neville Smith
 2005 Pat Prebensen
 2005 Cynthia Bowers
 2006 Val Van Zanten
 2006 Robert McGregor
 2006 Geoff Myles
 2007 Lorraine Dempsey
 2010 John Goudie
 2010 Pat Benson
 2011 David Low
 2012 Pamela Smith
 2012 Jill Verschaffelt
 2013 Barbara Arnott
 2013 Peter Mooney
 2014 Len Searle
 2017 Sue Page
 2017 Christine Packer
 2020 Michael Fowler
 2021 Peter Ball
 2021 Lee-Anne Freeman
 2021 Wayne Clarke

2021 Steve Trott
 2022 John Ellison
 2022 Ann Galloway
 2022 Mike Madden
 2022 Penny Madden
 2022 Tony Mairs
 2022 Leigh Patterson

FOUNDATION MEMBERS

Mary Johnson
 Graham Spence
 Christopher Matthews
 Dermot Horne
 Anna Bibby
 Roger Morris
 Brian Cotter
 Robert McGregor

ENDOWMENT MEMBERS

Tweed Investments Australia
 Hawke's Bay Refrigeration
 Simkin Construction



Meet Dave

Despite his busy schedule as a company director, Volunteer Fire Fighter, and Eastern District Squash Board Member, Dave has come on board as a driver, taking tours of Art Deco Napier in one of our Vintage Packard Motorcars. He wanted to play a more active role in community-related events, and we're thrilled to have him on board!

If you'd like to join the team at Art Deco Trust we'd love to hear from you. Please message us for more details, or email walksassistant@artdeconapier.com

ART DECO FESTIVAL NAPIER

15-18 FEBRUARY 2024



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